

FOR IMMEDIATE RELEASE
APRIL 22, 2013



Occupy Love U.S. Theatrical Tour and Online Launch starts May 3rd in New York City
The inspiring film that illuminates and connects today's global uprisings

"Visually stunning, politically incendiary, audaciously inspiring. A masterpiece."
~ Ethan Cox, *Canada.com*

Coming soon to Los Angeles, San Francisco, Santa Cruz, and Seattle.
Over 200 global community screenings in 25 countries and growing!

Featuring interviews with
NAOMI KLEIN, JEREMY RIFKIN, CHARLES EISENSTEIN, BILL MCKIBBEN and others!

New York, N.Y. – Fierce Love Films announces the US theatrical premiere and online launch of *Occupy Love* starting Friday, May 3, 2013 in **New York City** with screenings to follow in **Los Angeles, San Francisco, Santa Cruz** and **Seattle**. A feature documentary from award-winning director Velcrow Ripper (*Scared Sacred, Fierce Light*), *Occupy Love* explores the cultural uprisings of our time from the Occupy Movement and Arab Spring to the European Summer and environmental protests and asks the question, "How could the crisis we are facing become a love story?".

"*Occupy Love* is the culmination of a twelve year journey that is both very personal and very universal," says director Velcrow Ripper. "It's easy to lose hope in a world where economies are crashing and ecologies collapsing, but as I've witnessed over and over, the most inspiring acts of human compassion and connection can emerge from the darkest of times."

Occupy Love marks the completion of Ripper's **Fierce Love Trilogy**, which began with *Scared Sacred*, named one of Canada's Top 10 movies of 2004, and winner of the 2005 Genie (Canadian Academy Award) for best feature documentary. It continued with 2008's award winning *Fierce Light: When Spirit Meets Action*.

The film's message is resonating around the world, with over 200 grassroots screenings currently being self-organized by individuals and organizations in over 25 countries, and more being added every day. The largest community screening to date took place in Porto Alegre, Brazil on April 11th attracting over 1,500 attendees. The tipping point is near.

Occupy Love features interviews from leading visionaries on alternative systems of economics, sustainability, and social organization including **Naomi Klein, Bill McKibben, Jeremy Rifkin, bell hooks** and **Charles Eisenstein**.

A moving, transformative, heartfelt film, featuring Ripper's signature stunning visuals and rich soundscapes, *Occupy Love* is a powerful cinematic experience that will leave audiences inspired.

US THEATRICAL TOUR launches Friday, May 3, 2013 in New York City with a week-long engagement at Cinema Village. Screenings to follow in **Los Angeles** (May 7, Laemmle Royal), **San Francisco** (May 8, AMC Van Ness 14), **Santa Cruz** (May 11, Rio Theatre), and **Seattle** (May 12, SIFF Cinema). Filmmaker discussions and special events taking place in each city: <http://occupylove.org/theatrical-tour-filmmakers/>

- more -

CANADIAN THEATRICAL PREMIERE starting in June, 2013.

CANADIAN BROADCAST PREMIERE THIS SUMMER ON SUPER CHANNEL, a key partner in the production of *Occupy Love*. <http://www.superchannel.ca/>

AVAILABLE ON DVD and ON-LINE starting May 3rd in the US and internationally (excluding Canada) via OccupyLove.com and most major platforms including iTunes, Amazon.com and cable Video-On-Demand (VOD).

AROUND THE WORLD community screenings are taking place in Australia, Austria, Bulgaria, Canada, Chile, Croatia, Egypt, England, France, Germany, Greece, Liberia, New Zealand, Ireland, Italy, Macedonia, Mexico, Netherlands, Philippines, Spain, Scotland, Sweden, South Africa, Turkey, USA and more! This crowd sourced, social media driven approach to distribution is consistent with the theme of the film, which raised \$80,000 CAD through the crowd-funding platforms IndieGoGo and Kickstarter.

FOUND LOVE MOBILE APP LAUNCHES MAY 3RD. A free global photo sharing application and web gallery that focuses on capturing and geo-tagging "found" heart images with moods and stories that describe love and interdependence. A collaboration between One Net Marketing, Fierce Love Films, Canada Media Fund, and Super Channel www.foundlove.com

Occupy Love is directed by VELCROW RIPPER. Produced by NOVA AMI, IAN MACKENZIE and VELCROW RIPPER. Executive Producers BETSY CARSON, CATHERINE TAIT & GREGG HILL.

A Community Funded Film, produced in association with SuperChannel and the Canadian Media Fund.

For more information and a full list of screenings, visit: OccupyLove.com

[Facebook.com/occupylovethefilm](https://www.facebook.com/occupylovethefilm)

Twitter [@OccupyLoveFilm](https://twitter.com/OccupyLoveFilm)

About Fierce Love Films

Fierce Love Films is committed to changing the world through cutting-edge feature documentary films that inspire personal and global revolutions. We produce films that entertain, enlighten and offer transformative perspectives on the world we live in through effective and innovative methods of storytelling. We believe in reaching the widest audience possible, and release our films with a powerful combination of traditional film marketing and the latest social networking tools, transforming movies into movements.

###

PRESS CONTACT:

Colette Gunson | Hello Cool World

C. +1 778-228-6779 | E. colette@hellocoolworld.com

www.HelloCoolWorld.com | [@hellocoolworld](https://twitter.com/hellocoolworld)